

COMMERCIAL TO BLOG #1

HELLO EVERYONE. I'M BUZZ PARK WITH LIGHTYEAR MARKETING GROUP AND I HELP BUSINESSES FIND GET AND KEEP CUSTOMERS. YOU'VE HEARD ME MENTION BEFORE THAT THE TRUE KEY TO

10 GETTING FOUND ON THE INTERNET IS CREATING RELEVANT CONTENT. THE PROBLEM IS, MOST BUSINESS OWNERS FEEL OVERWHELMED AT THE PROSPECT OF WRITING A LOT OF ARTICLES. WELL I'M GOING TO TEACH YOU A QUICK METHOD THAT ANY BNI PERSON CAN USE TO GENERATE A WHOLE BUNCH OF ARTICLES WITH VERY LITTLE EFFORT. YOU SEE, YOU ALREADY HAVE THE BEGINNINGS OF AN ARTICLE WHEN YOU CREATE YOUR 60 SECOND

30 COMMERCIAL FOR YOUR CHAPTER MEETING. YOUR COMMERCIAL IS AROUND 175 WORDS AND A GOOD BLOG LENGTH TO SHOOT FOR WHEN STARTING OUT IS AROUND 600 WORDS. SIMPLY TAKE YOUR 60 SEC COMMERCIAL AND ADD A COUPLE AMPLIFYING SENTENCES TO

45 EACH OF THE KEY POINTS. THEN, REPLACE THE ASK AT THE END WITH A SUMMARIZING STATEMENT OR CONCLUSION AND VOILA! YOU HAVE AN ARTICLE FOR YOUR WEBSITE! IF YOU OR A BUSINESS OWNER YOU KNOW WOULD LIKE TO LEARN HOW TO DO THIS, HAVE

60 THEM CALL BUZZ @ LIGHTYEARMARKETING GROUP AND I WILL HELP YOU FIND, GET AND KEEP CUSTOMERS